



PLAYBILL ADVERTISING at RLT

RLT = Economic Impact! Let RLT help YOU reach new consumers.
Our playbill is seen by over 10,000 patrons a year, and 94% of our patrons report that they patronize other downtown businesses when they attend an RLT event!

ONE-TIME RATE FOR FULL SEASON (8 SHOWS) - Full Color Deadline for season rate: 8/6/21

AD TYPE	DIMENSIONS	AD VALUE	YOUR PRICE	TOTAL
Back Cover	4.5" x 7.5"	(Season Rate Only)	\$2500	SOLD
Inside Front Cover	4.5" x 7.5"	(Season Rate Only)	\$1250	Call us
Inside Back Cover	4.5" x 7.5"	(Season Rate Only)	\$1250	Call us
Full Page	4.5" x 7.5"	(\$2000)	\$900 (save 55%)	\$ _____
Half Page	4.5" x 3.65"	\$1200	\$600 (save 50%)	\$ _____

ONE-TIME RATE FOR INDIVIDUAL PROGRAM (1 SHOW, or A LA CARTE) - Full Color

AD TYPE	DIMENSIONS	PRICE per SHOW	SHOW CODE(S)*	TOTAL
Full Page	4.5" x 7.5"	\$250	_____	\$ _____
Half Page	4.5" x 3.65"	\$150	_____	\$ _____

- *SHOW CODES:
1. THE MARVELOUS WONDERETTES (Aug 20-29, 2021) Ad deadline: 8/6/21
 2. Ken Ludwig's LEADING LADIES (Oct 1-10, 2021) Ad deadline: 9/17/21
 3. A CHRISTMAS CAROL (Nov 26 & 27, 2021) Ad deadline: 11/5/21
 4. FROZEN JR (Dec 3-12, 2021) Ad deadline: 11/12/21
 5. MORNINGSIDE (Feb 11-20, 2022) Ad deadline: 1/28/22
 6. EVERY BRILLIANT THING (March 10-13, 2022) Ad deadline: 2/24/22
 7. THE WIZARD OF OZ (May 6-15, 2022) Ad deadline: 4/22/22
 8. RLT Penguin Project: ANNIE JR (June 10-19, 2022) Ad deadline: 5/27/22

Company Name _____ Contact Name _____
 Email Address _____ Phone _____
 Address _____ City _____ State _____ Zip _____

Return this completed agreement by mail or email, or call to schedule a meeting or pick up:
 Rome Little Theatre 530 Broad Street Rome, GA 30161
romelittletheatre@gmail.com 706.506.1207

Want an even greater impact? Check out our sponsorship opportunities!